



Hillandale Citizens Association Inc. Board Committee Meeting
Wednesday, March 13, 2024 at 7:00 PM
White Oak Library
11701 New Hampshire Ave
Silver Spring, MD 20904

Members in Attendance

Anita Ginyard-Rogers

Ann Perry

Eileen Finnegan

Jeremiah Pope

Marcy Schlissel

Mary Bergman

Melissa Knapp

Apologies

Angie Logan-Pope

Barry Epstein

Eddie Hall

Jai J. Green (Advisory)

Kay Taub

Margie Goergen-Rood

Nancy Stark

Paul Rood

Richard Sternberg

Russ Harris

Shana Davis-Cook

Tom Helfand

Welcome and Call to Order at 7:02

Meeting was called to order

1. Roll Call produced a quorum

- 2. Minutes from the January Executive meeting were approved.** A motion was made and approved that the minutes from the Public meeting in February 2024 will be voted on and approved at the next public meeting in April 2024.

3. Treasurer Report and Update

- The treasurer reported the budget as shown:

Treasurer reported as follows:

Monthly Ending Feb 29, 2023

CASH BALANCE **\$18,237.63**

Checking Account \$ 3,207.79

Money Market \$ 6,459.84

CD \$ 8,570.00

INCOME **\$ 712.76**

Interest-MM \$ 11.40

PayPal Transfer \$ 701.36

(Membership)*

EXPENSES **\$ 449.54**

WSSC \$ 19.55

Print 1(Postage) \$ 429.99

*PayPal Fees \$38.64

The treasurer also said that she had deposited \$2,500 between March 1, 2024 and this meeting

4. Officers/Committee Reports

a. President

b. Vice President for Programs

The Vice President for Programs was missing from the 3/12/24 meeting, but submitted a report by email. Below is a summary of the report:

- The Public schools Forum on Thursday, February 29th was successful as a well-attended community-bonding event
- The Public meeting on April 25th will be handled by the Zoning and Planning committee. The VP for Programs and team will be prepared to setup prior to, during and after the evening meeting.
- The Public Meeting on June 13th is a forum of our representatives from the Maryland Legislature.

Noted in the 3/12/20 meeting:

- The HCA president noted in this meeting that in the previous executive board meeting he mentioned he would deal with the D.20 delegation for the June 13th forum.

c. Membership

The Membership Committee lead was missing from the 3/12/24 meeting, but submitted a report in email. Below is a summary of the report:

- We still have more work to do to fulfill our 2024 \$7000 budget!
- As of March 7, 2024: 110 Membership forms submitted with cash/check. (Note: The total amount of funds received is in Treasurer's Report).
- As of March 4, 2024: 47 PayPal submissions entered into Membership files.
- The print bulletin plus envelope to the community successful. Checks/cash have been submitted to the PO Box at a 2:1 ratio over the PayPal submissions. However, offering two methods for payment is the best solution for HCA.

Noted in the 3/12/20 meeting:

- The statement from the membership report "We still have more work to do to fulfill our 2024 \$7000 budget!" raised questions about having metrics to ensure we are growing our base. How do we understand if we are growing our base?
 - A suggestion was put forth to look at the numbers before covid and now.
 - With the diversity of our neighborhood, how do we better involve our neighbors?
 - In order to know who is in the households, Melissa and a few others are volunteering to investigate data based on the current database/excel sheet and other public information to make some determinations about the data.
- Discussion about Budget and expenditures for the welcome committee
 - A suggestion was noted that we begin to consider new budget items that should be a part of the next budget, to eventually be presented at the public meeting.
 - There was a motion presented and accepted that in the future there should be a line item in the budget for the welcome committee.
 - There was a motion presented and approved to allow emergency dollars to reimburse expenditures for Welcome committee printouts by Marcy and Melissa for up to \$200.

d. Beautification

- Planning for activities for Earth Day on the 22nd. Planning includes
 - Cleanup day on April 20
 - Ask 5 or 6 board members to meet at Adopt-A-Road sign near the Safeway lot. There will be gloves and other supplies. having a clean-up day on the 25th on Powder Mill Rd. from 9am - 10am.

e. Welcome

- The welcome committee reported they will need reimbursement for printing copies of materials in English and Spanish for the community. The committee was asked to provide the amount needed at the March

board meeting. In addition, there was a discussion about getting tchotchkes. The committee directed the committee to propose a budget before any approval could be discussed.

5. Zoning and Planning

- Committee chair described the plan for April for the public meeting. The meeting would specifically focus on Hillandale. and the work in the community. The focus would be to educate the community and establish a relationship. The participants would be park and planning and someone that would talk about the transportation systems supporting the Hillandale area.
- Advertising needs to be kept to Hillandale residents only.
- The committee chair is willing to take on the program and contact the participants
- Will do email blast for advertisement
- The board made a motion and approved that we would move forward with this program for the general public.

6. Old Business

- There is a request for Nancy and Rich to present updated bylaws in May meeting. The HCA President has provided updates. The board would like to understand the final report.

7. New Business

- Dr. Coleman wants to meet w/ Jeremiah and 2 to 3 others about traffic patterns. He has asked for questions and invited others to go.
- HCA president made us aware that he receives requests that occur that require immediate attention. He is contacted at the last minute for HCA's responses on community projects and issues. In order to respond, we need a quorum, which requires an emergency meeting. When that occurs, the HCA President will email out and hopefully be able to get to everyone.
- On the website we say we are a part of Montgomery county civic federation. We used to be a member and paid a \$65 fee for that membership. The Zoning and planning committee will request that be added to the budget.
- A budget meeting needs to be setup to revise the current budget as soon as possible

8. Announcements: There were no announcements.

9. Adjournment: The HCA president adjourned the meeting at 8:55 pm.

Next Meetings:

- Executive Board – May 8, 2024 at 7:00 PM
- General Public – April 25, 2024 at 7:00 PM